

# MORE EFFICIENT TOGETHER

GOOD REASONS FOR DATA MANAGEMENT WITH  
THE BUILDING MASTER DATA GUIDELINE

## THE BUILDING MASTER DATA GUIDELINE (BMDG)

is the standard for the exchange of article master data in the building services sector between industry and international trade. The guideline developed by ARGE enables manufacturers to provide their product data for European customers in line with market requirements. The BMDG can be used by ARGE members as well as by interested manufacturers who do not yet have membership in the strong ARGE association. More than 30 strong brands are actively working with the BMDG.

### VALUES FOR MANUFACTURERS

- / Improvement of article data quality
- / Increase of process quality
- / Use of a common standard
- / Serving current market requirements
- / Reduction of errors and individual requests
- / Catalogue data exchange and ETIM integrated
- / Easy use due to CSV basis
- / Country-specific content and formats
- / Efficiency increase

### BENEFITS FOR MARKET PARTNERS

- / Up-to-date data at any time
- / Product data in good quality
- / One web address for many brands
- / Free registration and downloads
- / Notification about data deliveries
- / Easy handling
- / Advertising-free and secure
- / Product data in uniform format



The increasing international networking challenges us in the delivery of product master data to European business partners. On the one hand, electronic B2B processes have to be harmonized. On the other hand, the data must be created in top quality according to the respective national standard and distributed via secure systems.

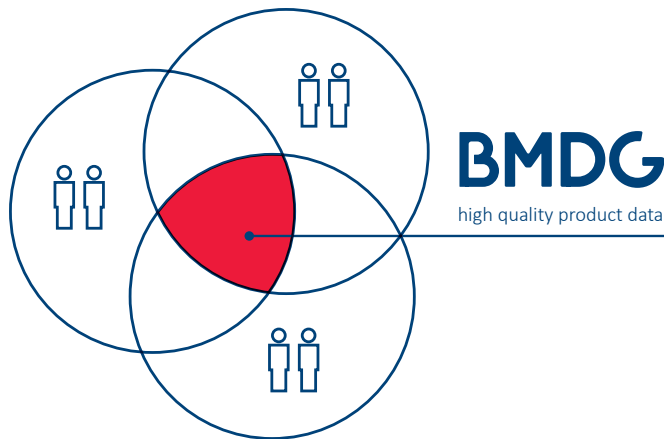
This costs personnel, time and money - not only because of the often high failure rate as a result of manual data transfers. This is exactly where building-masterdata.com comes in.

Jan Matthes, Export Sales Director Kampmann



# BUILDING MASTERDATA: ONE SYSTEM FOR ALL

The central product data exchange takes place via [building-masterdata.com](http://building-masterdata.com). On this platform, manufacturers upload product data and dealers and market partners download them free of charge.



/ Uniform, fast and up-to-date product data

/ Notification function for data deliveries

/ 24/7 availability

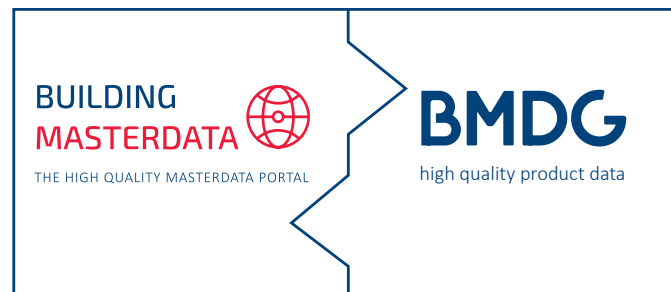
/ Interfaces to IdroLAB Italy and GO!Catalog Spain

/ Conversion to standard catalogue formats

BMDG: The standard for the exchange of article master data

## THE PORTAL

## THE GUIDELINE



## SUPPORT BY ARGE

- / Extensive range of web seminars
- / Advice on data creation
- / Support with data provision
- / Further development of the standards
- / Data platform [building-masterdata.com](http://building-masterdata.com)
- / Marketing and country expansion
- / Software & Tools
- / Connection to downstream systems

## INFORMATION & CONTACT

ARGE makes your product data management faster and better. Our experienced team is happy to be there for you!

ARGE Neue Medien

Klingenderstr. 10 – 14 / D - 33100 Paderborn

Fon +49 5251 872880 / [info@arge.de](mailto:info@arge.de)

[www.arge.de](http://www.arge.de) / [www.building-masterdata.com](http://www.building-masterdata.com)



# 24/7

CENTRAL DATA ACCESS

# 0€

COSTS FOR CUSTOMERS

# > 30

ARGE MEMBER BRANDS

MORE EFFICIENT TOGETHER

**Airfit**

**almess**  
Wasser | Wärme | Systeme

**arbonia**

**BETTE**

**KÖRO**

**DURAVIT**

**GEBERIT**

**GRUNDFOS**

**hansgrohe**

**HEWI**

**HÜPPE**

**IBP GROUP**  
WE STRIVE FOR EXCELLENCE

**KALDEWEI**

**KAMPMAN**  
Genau mein Klima.

**KEMPER**  
FORTSCHRITT MACHEN

**KERMI**

**KESSEL**

**KSBB**

**NEOPERL**  
flow, stop and go®

**NORMBAU**  
PASSION FOR CARE

**oventrop**

**PENTAIR**

**reflex**  
Thinking solutions.

**REMKO**

**Roth**

**SCHELL**

**SCHUTZ**

**TECE**

**viega**

**wilo**

**WOLF**